



Sauk Valley Directory 2017

Annual Price List



White Page Listings

\$85.00	WRL - White Page Regular Listing
\$85.00	WEL - White Page Extra Line of Text
\$85.00	WAL - White Page Alternate Call Listing
\$180.00	WBL - White Page Bold Listing
\$330.00	WBLX - White Page Bold Listing Highlighted Yellow
\$480.00	SWBLX - Super White Bold Listing Highlighted Yellow
\$600.00	SWTM - Super White Page Trademark

In Column Ads

\$220.00	1HS - 0.5" Space Text Box
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\$305.00	2HS - 1" Space Text Box
\$345.00	2HM

\$375.00	3HS - 1.5" Space Text Box
\$420.00	3HM
\$405.00	3HA
\$470.00	3HMA
\$500.00	3HW
\$580.00	3HWM
\$550.00	3HWA
\$625.00	3HWMA

\$475.00	4HS - 2" Space Text Box
\$200.00	4HSC - Churches Only
\$540.00	4HM
\$505.00	4HA
\$575.00	4HMA
\$600.00	4HW
\$700.00	4HWM
\$650.00	4HWA
\$750.00	4HWMA

\$575.00	5HS - 2.5" Space Text Box
\$645.00	5HM
\$615.00	5HA
\$675.00	5HMA
\$700.00	5HW
\$800.00	5HWM
\$750.00	5HWA
\$850.00	5HWMA

\$660.00	6HS - 3" Space Text Box
\$755.00	6HM
\$690.00	6HA
\$795.00	6HMA
\$785.00	6HW
\$885.00	6HWM
\$835.00	6HWA
\$950.00	6HWMA

\$760.00	7HS - 3.5" Space Text Box
\$850.00	7HM
\$790.00	7HA
\$915.00	7HMA
\$885.00	7HW
\$985.00	7HWM
\$945.00	7HWA
\$1060.00	7HWMA

\$865.00	8HS - 4" Space Text Box
\$975.00	8HM
\$895.00	8HA
\$1015.00	8HMA
\$985.00	8HW
\$1195.00	8HWM
\$1055.00	8HWA
\$1170.00	8HWMA

\$965.00	9HS - 4.5" Space Text Box
\$1075.00	9HM
\$995.00	9HA
\$1115.00	9HMA
\$1095.00	9HW
\$1310.00	9HWM
\$1170.00	9HWA
\$1290.00	9HWMA

Yellow Page Listings

\$120.00	RL - Regular Listing
\$145.00	RLR - Regular Listing Red
\$145.00	RLB - Regular Listing Blue
\$145.00	RLG - Regular Listing Green
\$190.00	BL - Bold Listing
\$235.00	BLB - Bold Listing Blue
\$235.00	BLR - Bold Listing Red
\$235.00	BLG - Bold Listing Green
\$240.00	SBL - Super Bold Listing
\$310.00	SBLB - Super Bold Listing Blue
\$310.00	SBLR - Super Bold Listing Red
\$310.00	SBLG - Super Bold Listing Green
N/C with Display	ARL - Anchor Regular Listing
\$105.00	ARLR - Anchor Regular Listing Red
\$105.00	ARLB - Anchor Regular Listing Blue
\$105.00	ARLG - Anchor Regular Listing Green
\$160.00	ABL - Anchor Bold Listing
\$205.00	ABLR - Anchor Bold Listing Red
\$205.00	ABLB - Anchor Bold Listing Blue
\$205.00	ABLG - Anchor Bold Listing Green
\$85.00	AL - Alternate Call Listing
\$105.00	ALR - Alternate Call Listing Red
\$105.00	ALB - Alternate Call Listing Blue
\$105.00	ALG - Alternate Call Listing Green
\$85.00	EL - Extra Line of Text
\$105.00	ELR - Extra Line Red
\$105.00	ELB - Extra Line Blue
\$105.00	ELG - Extra Line Green

Display Ads

\$800.00	QC - Quarter Column
\$1070.00	STE - Standard Three Eights
\$1320.00	DQC - Double Quarter Column
\$1585.00	DQCV - Double Quarter Column Vertical
\$1970.00	TQC - Triple Quarter Column
\$2375.00	DHC - Double Half Column
\$3480.00	HP - Half Page
\$4345.00	DFC - Double Full Column
\$5135.00	TQP - Triple Quarter Page
\$6800.00	FP - Full Page
\$13605.00	DFP - Double Full Page
\$230.00	CPN - Coupon
\$2200.00	FPCPN - Full Page Coupons
\$1100.00	MFP = Menu Full Page
\$2100.00	DMFP = Menu Double Full Page
\$1100.00	GFP = Golf Full Page
\$2100.00	DGFP = Golf Double Full Page
\$200.00	4HSC = Church Incolumn Ad with Artwork
\$200.00	CQC = Church Quarter Column
\$800.00	CHP = Church Half Page
\$1600.00	CFP = Church Full Page