



Handy Little BIG PRINT Phonebooks Price List 2017

White Page Listings

\$60.00	WRL - White Page Regular Listing
\$70.00	WRLB - White Page Regular Listing Blue
\$60.00	WEL - White Page Extra Line of Text
\$70.00	WELB - White Page Extra Line of Text Blue
\$60.00	WAL - White Page Alternate Call Listing
\$70.00	WALB - White Page Alternate Call Listing Blue
\$120.00	WBL - White Page Bold Listing
\$145.00	WBLB - White Page Bold Listing Blue
\$270.00	WBLXB - White Page Bold Listing Highlighted Blue
\$170.00	SWBL - White Page Super Bold Listing
\$230.00	SWBLB - White Page Super Bold Listing Blue
\$390.00	SWBLXB - White Page Super Bold Listing Highlighted Blue
\$245.00	WBLX - White Page Bold Listing Highlighted Grey
\$360.00	SWBLX - Super White Bold Listing Highlighted Grey
\$440.00	SWTM - Super White Page Trademark
\$470.00	SWTMB - Super White Page Trademark Blue

Yellow Page Listings

\$60.00	RL - Regular Listing
\$105.00	BL - Bold Listing
N/C with Display	ARL - Anchor Regular Listing
\$105.00	ABL - Anchor Bold Listing
\$165.00	SBL - Super Bold Listing
\$60.00	AL - Alternate Call Listing
\$60.00	EL - Extra Line of Text
\$75.00	RLR - Regular Listing Red
\$75.00	RLB - Regular Listing Blue
\$75.00	RLG - Regular Listing Green
\$75.00	ELR - Extra Line Red
\$75.00	ELB - Extra Line Blue
\$75.00	ELG - Extra Line Green
\$75.00	ALR - Alternate Call Listing Red
\$75.00	ALB - Alternate Call Listing Blue
\$75.00	ALG - Alternate Call Listing Green
\$135.00	BLB - Bold Listing Blue
\$135.00	BLR - Bold Listing Red
\$135.00	BLG - Bold Listing Green
\$230.00	SBLB - Super Bold Listing Blue
\$230.00	SBLR - Super Bold Listing Red
\$230.00	SBLG - Super Bold Listing Green
\$75.00	ARLR - Anchor Regular Listing Red
\$75.00	ARLB - Anchor Regular Listing Blue
\$75.00	ARLG - Anchor Regular Listing Green
\$135.00	ABLR - Anchor Bold Listing Red
\$135.00	ABLB - Anchor Bold Listing Blue
\$135.00	ABLG - Anchor Bold Listing Green

Display Ads

\$600.00	QC - Quarter Column
\$985.00	DQC - Double Quarter Column
\$1180.00	DQCV - Double Quarter Column Vertical
\$2680.00	HP - Half Page
\$1915.00	TQCV - Triple Quarter Column
\$3960.00	TQP - Triple Quarter Page
\$3050.00	FC - Full Column
\$5240.00	FP - Full Page
\$10470.00	DFP - Double Full Page
\$800.00	MFP - Menu Full Page
\$1600.00	DMFP - Double Menu Full Page
\$320.00	CQP - Church Quarter Page
\$640.00	CHP - Church Half Page
\$1280.00	CFP - Church Full Page
\$3045.00	LPHP - Last Page Half Page
\$5775.00	LPFP - Last Page Full Page
\$1050.00	MPBNT - Map Banner Top
\$1050.00	MPBNB - Map Banner Bottom
\$3045.00	IBCHP - Inside Back Cover Half Page
\$5775.00	IBCFP - Inside Back Cover Full Page
\$4200.00	OBCHP - Outside Back Cover Half Page
\$7875.00	OBCFP - Outside Back Cover Full Page

Incolumn Ads

\$155.00	1HS - 0.5" Space Text Box	\$625.00	6HMA
\$220.00	2HS - 1" Space Text Box	\$710.00	6HW
\$265.00	2HM	\$850.00	6HWM
\$280.00	3HS - 1.5" Space Text Box	\$740.00	6HWA
\$330.00	3HM	\$885.00	6HWMA
\$310.00	3HA	\$565.00	7HS - 3.5" Space Text Box
\$360.00	3HMA	\$675.00	7HM
\$385.00	3HW	\$605.00	7HA
\$470.00	3HWM	\$715.00	7HMA
\$430.00	3HWA	\$810.00	7HW
\$500.00	3HWMA	\$965.00	7HWM
\$345.00	4HS - 2" Space Text Box	\$840.00	7HWA
\$415.00	4HM	\$1000.00	7HWMA
\$380.00	4HA	\$635.00	8HS - 4" Space Text Box
\$450.00	4HMA	\$765.00	8HM
\$495.00	4HW	\$675.00	8HA
\$600.00	4HWM	\$805.00	8HMA
\$530.00	4HWA	\$915.00	8HW
\$630.00	4HWMA	\$1100.00	8HWM
\$415.00	5HS - 2.5" Space Text Box	\$960.00	8HWA
\$500.00	5HM	\$1140.00	8HWMA
\$455.00	5HA	\$715.00	9HS - 4.5" Space Text Box
\$540.00	5HMA	\$850.00	9HM
\$600.00	5HW	\$745.00	9HA
\$655.00	5HWM	\$890.00	9HMA
\$635.00	5HWA	\$1020.00	9HW
\$695.00	5HWMA	\$1230.00	9HWM
\$490.00	6HS - 3" Space Text Box	\$1065.00	9HWA
\$585.00	6HM	\$1265.00	9HWMA
\$525.00	6HA		